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**FOR IMMEDIATE RELEASE**

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## **GBCA'S JEANNIE HOWE APPOINTED TO MAYOR'S ARTS & CULTURE ADVISORY COMMITTEE**

*A Milestone for Baltimore's Arts and Culture*

BALTIMORE, MD – [The Greater Baltimore Cultural Alliance \(GBCA\)](#) is proud to announce the appointment of its Executive Director, Jeannie Howe, to the [Mayor's Arts & Culture Advisory Committee](#). Unveiled by Mayor Brandon M. Scott during Baltimore's celebrated 'Arts and Culture Week,' this 23-member committee will serve as a strategic advisory body, shaping the future of arts and culture across the city.

"Jeannie's appointment to this esteemed committee comes as no surprise, given her exemplary leadership and commitment to Baltimore's artistic and cultural community," said Kevin Apperson, GBCA's Board Chair. "Her unique blend of expertise in arts administration, public policy, and community engagement will be an invaluable asset to the mayor's advisory committee."

Howe, expressing her enthusiasm for the appointment, stated, "It's a privilege to serve on the Mayor's Arts and Culture Advisory Committee. We have a unique opportunity to harness the city's creative spirit to make lasting impacts on the community. The arts aren't just an accessory to urban life; they are vital to the soul of the city. Through this committee, we aim to make Baltimore an even more vibrant place to live, work, and create."

Howe's appointment extends far beyond individual recognition; it also amplifies GBCA's influential role within Baltimore's thriving arts and culture ecosystem. Under Howe's leadership, GBCA has been at the forefront of promoting Baltimore as a hub for artists, creatives, and cultural organizations. The Alliance's groundbreaking initiatives have not only amplified the voices of local artists but have also fostered a robust support network for cultural institutions throughout the region.

This newly formed Mayor's Arts & Culture Advisory Committee will focus on supporting local artists, entrepreneurs, and creative professionals by providing recommendations for economic development, community engagement, cultural heritage preservation, and more. In addition to Howe, the committee comprises a diverse group of members from varying backgrounds, including artists, museum professionals, event producers, and arts advocates, among others.

GBCA and Jeannie Howe look forward to collaborating with Mayor Scott and the other committee members in this monumental endeavor, reinforcing Baltimore's status as a flourishing center for arts and culture.

For more information about GBCA and its programs, please visit [www.baltimoreculture.org](http://www.baltimoreculture.org).

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#### **About the Greater Baltimore Cultural Alliance**

The Greater Baltimore Cultural Alliance (GBCA) creates equity and opportunity In, Through, and For arts and culture in Greater Baltimore. With a focus on innovative marketing, targeted educational resources, and strategic financial support, GBCA serves as a catalyst for elevating arts and culture. Through groundbreaking initiatives, GBCA not only amplifies the voices of artists and cultural organizations but also champions equity and inclusion across the cultural sector and the broader community.

#### **For Media Inquiries and Interviews**

For an exclusive interview with Jeannie Howe about this appointment, please contact Richard Okonkwo, Marketing and Communications Manager for GBCA at [rokonkwo@baltimoreculture.org](mailto:rokonkwo@baltimoreculture.org).