

May 15, 2023 FOR IMMEDIATE RELEASE



Contacts: Richard Okonkwo (410) 230-0200 rokonkwo@baltimoreculture.org

Eboni Yahudah (410) 862-0424 <u>eboni@openworksbmore.com</u>

GBCA AND OPEN WORKS ANNOUNCE PARTNERSHIP

The New Partnership Will Provide Unique Discounts to Members of the Cultural Community

BALTIMORE, MD—<u>The Greater Baltimore Cultural Alliance (GBCA)</u> and <u>Open Works</u> today announced a new partnership that aims to further opportunities for artists and creatives in Baltimore. Beginning May 2023, GBCA members will receive membership and space rental discounts to Open Works, increasing their access to the makerspace's workshops, education, tools, equipment, and more. The partnership will be launched with a happy hour event on Wednesday, May 24, 2023, at Open Works, located at 1400 Greenmount Avenue, Baltimore, MD.

"GBCA is excited and grateful for this new partnership with Open Works, and for the opportunity to increase the affordability of the incredible resources they offer for our members," said Jeannie Howe, Executive Director at GBCA. "Equally important, we look forward to ensuring Open Works' members have access to the funding, industry discounts, promotional tools, and professional development resources GBCA provides to artists and creatives across the region."

"Since we opened in 2016, Open Works has been an affordable resource for Baltimore's working artists, and we're excited to be working with the GBCA to extend those resources even further," said April Danielle Lewis, Director of Community and Culture at Open Works.

As both organizations work to develop an equitable framework for GBCA to distribute two annual memberships to Open Works, this collaboration, among other efforts, reflects the organizations' commitment to addressing the economic challenges the Baltimore arts and culture community is experiencing in the wake of the COVID-19 pandemic.

To learn more about the member benefits offered by GBCA and their partnership with Open Works, please visit <u>www.baltimoreculture.org/GBCAOpenworkspartnership</u>.

About GBCA

The Greater Baltimore Cultural Alliance (GBCA) creates equity and opportunity In, Through, and For arts and culture in Greater Baltimore. A leading nonprofit provider of services to artists and cultural organizations in the region, GBCA believes in unifying and strengthening all members of the creative community. We do this through marketing, education, financial support, and developing innovative programs that increase equity in the cultural sector and beyond.

About Open Works

Open Works is a 501c3 non-profit makerspace with a mission to make tools, technology, and the knowledge to use them accessible to all. Open Works provides affordable access to workshops, tools and equipment, studio space, education, and community programming for people of all ages, backgrounds, and abilities.

###